



TITANSWAN

# NEW WAYS OF THINKING ABOUT SUSTAINABILITY AND ESG

Corporate talks and keynotes to expand the mind and inspire action

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## CHALLENGE

ESG and sustainability have become in many companies frustrating topics. In companies already far ahead, the field is becoming increasingly technical, nuanced, and reporting focused. In companies just getting started, the field appears already very advanced and overwhelming.

New ways of looking at sustainability help businesses take a step back, reflect, find aha moments, novel insights, and a fresh way of thinking about sustainability and how to use that for impact and competitive advantage without the risk of being accused of greenwashing.

## PERSPECTIVES

- Beyond Purpose
- Corporate Legacy
- Executive Legacy
- Putting the leadership in sustainability leadership
- To innovate for sustainability, look back, not ahead
- Why businesses un-innovate sustainability
- Businesses leading the sustainability transition
- The 1 category of diversity nobody speaks about

## BENEFITS

### 1. Inspiration

Focusing on reporting, ratings, and compliance can make it hard to encourage people to be inspired and visionary.

### 2. Impact

Businesses and individual executives and employees underestimate the positive impact they can have. Broadening the perspective can change that.

### 3. Innovation

Current ways of thinking promote incremental change, not rapid transformation. Altering the perspective can change that.

## AT A GLANCE

### CONSULTING

- SMEs & start-ups
- Corporates
- Governments

### CORPORATE TALKS

- For internal teams
- Keynotes
- Panels



## DR. BIRGIT VALLMÜR

Managing Director, TitanSwan

“We do not have time to debate who should lead the change – we need to encourage everyone with large-scale impact to do their utmost to make a difference rapidly.”