

Leading with a Sustainability Action Plan



Blueshape manufacturing factory, Malta

Sustainability Action Plan in a Few Steps

1. Create a Green Team to manage the process
2. Benchmark your current sustainability efforts through an assessment test, in two parts
3. Plan, set goals, and prioritize your efforts for improvement
4. Track your progress by regular measurements, analyze results against goals, make necessary adjustments
5. **CELEBRATE** your achievements with co-workers, suppliers, and customers!!!



Sustainability Action Plan

- I. Create a Green Team to manage the process
 - Cross-functional members who outline the plan
 - Appoint a leader to keep things on track
 - Keep engagement high with regular meetings and targeted goals



Sustainability Action Plan

2. Benchmark your current sustainability efforts through an assessment test

A. Part 1: Assessment questionnaire

- The DPP Sustainability Programme Assessment
- GBB – The Green Business Bureau
- GRI – non-profit global sustainability standards and reporting
- Ecuvadis – universal sustainability scorecard methodology
- B Corp – non-profit for brands (Patagonia, 918 Coffee Co)

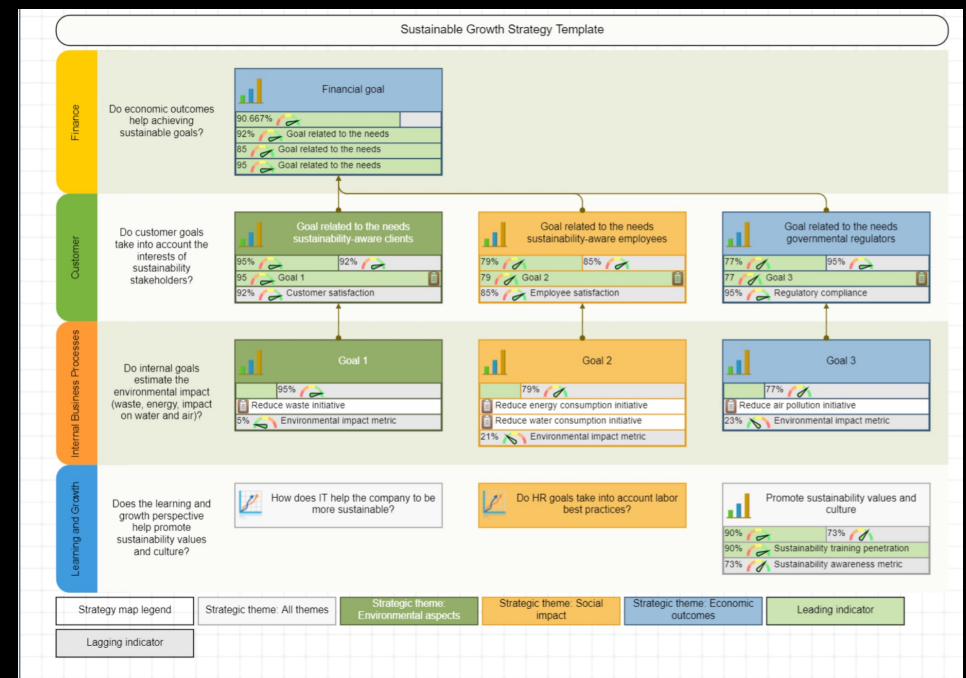


B. Part 2: Carbon emissions measurement

- Carbon Pilot
- Green Spector
- Neto
- Humans Not Robots

Sustainability Action Plan

3. Plan, set goals, and prioritize your efforts for improvement
 - Create a balanced scorecard approach
 - Determine your priorities based on desired outcomes



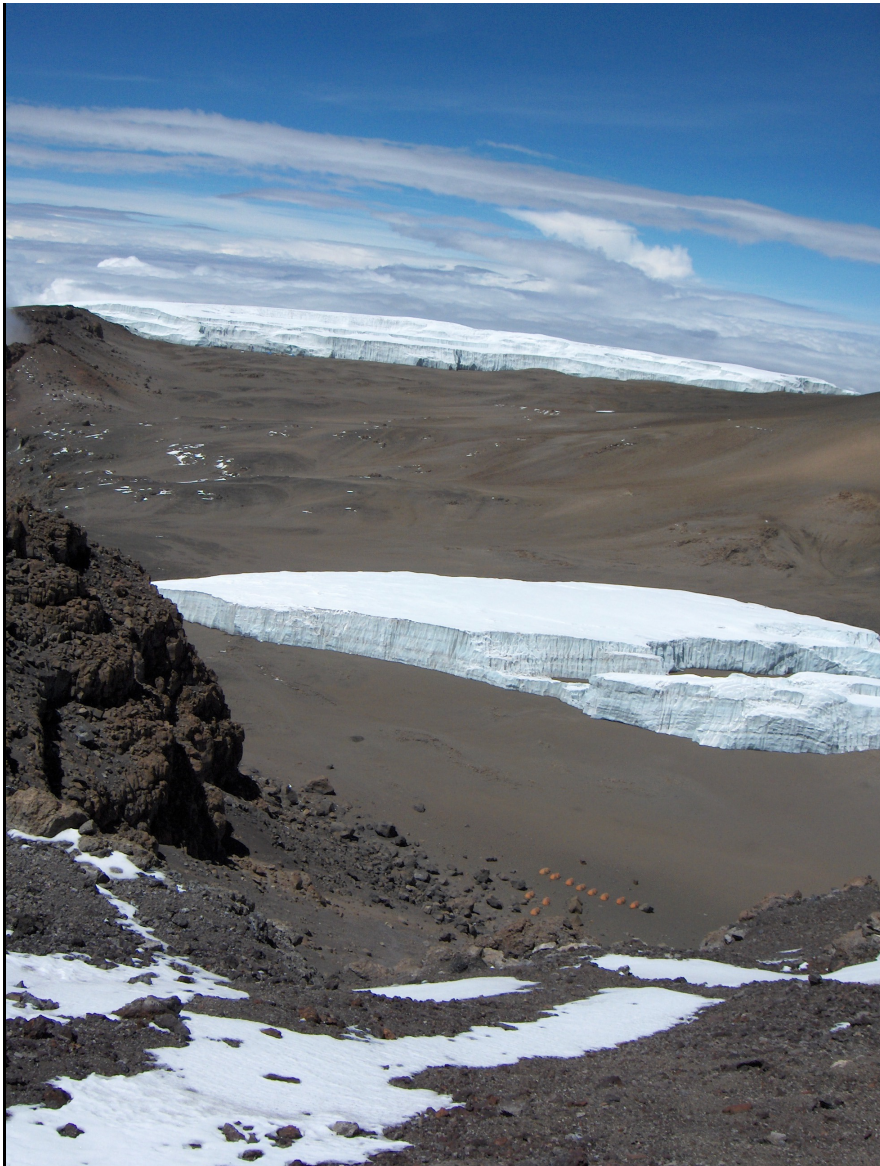
Sustainability

4. Track your progress by regular measurements, analyze results against goals, make necessary adjustments
 - Regular reports, quarterly to start
 - Adjust as necessary



*5. CELEBRATE! your achievements with
co-workers, suppliers, and customers!!!*





Kibo121 will be your guide

Barbara Lange

Kibo121

bhlange@kibo121.io

+1 914 486 8240

