



ESG JOURNEY

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1 UNDERSTAND

Many companies do not understand that they do not need to start a sustainability journey - they, often, are already on it. That is why cookie cutter approaches can confuse them.

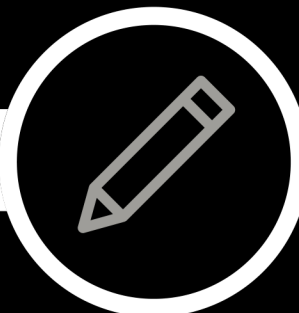


2 ENVISION

Not all ESG ambitions are the same. Different companies aim for different ESG maturity. It helps businesses if they are clear about the maturity they envision.

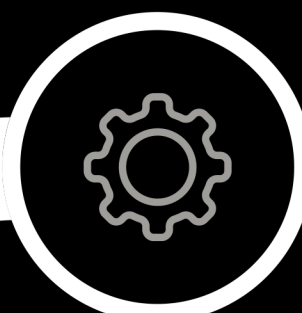
3 ELABORATE

Detail your improvement plans to reach the envisioned ESG maturity.



4 IMPLEMENT

Implement the improvement plans. Be aware of the low hanging fruits and the most urgent and impactful steps.



5 ITERATE

The sustainability journey does not end - regulators, rating agencies, competitors, suppliers, and clients continue to change their expectations.